

**ASIAN JOURNAL OF MANAGEMENT STUDIES**

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**Editorial Note****MSM Aslam**

As the Editor-in-Chief, I am privileged to introduce the second issue of the fifth volume of the Asian Journal of Management Studies (AJMS; <https://www.sab.ac.lk/ajms/>), a rapid, peer-reviewed journal that serves as a significant scientific channel of information for scholars, researchers, professionals, and students, providing in-depth perspectives on intriguing contemporary topics. We are proud and excited to work with global academics and researchers to promote and open scholarly research worldwide. The journal is significantly enhancing its recognition of multidisciplinary scholarly work across management, the social sciences, and other disciplines related to sustainable development. AJMS is strongly committed to encouraging original research with innovative contributions for publication on the open-access platform, including research articles, reviews, case studies, commentaries, short communications, and letters to the editor. The Journal also encourages and emphasizes the standards in research and publication while providing a platform and opportunity for researchers to present their empirical research work and content analysis of research. This would play a pivotal role in the progress of students, academics, and other researchers in the relevant disciplines.

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Electronically managed AJMS is well-positioned to launch this issue to a diverse journal readership, including policymakers, business practitioners across industries, and research scholars and academics. This also provides steady avenues for researchers and academics to disseminate their prompt, scientific contributions while maintaining the scholarly bond between AJMS and its contributors.

As journals are the primary scientific channels for advancing knowledge across diverse disciplines, AJMS is an emerging multidisciplinary journal platform based in Sri Lanka that supports management research and knowledge dissemination. The prompt, double-blind peer reviews and efficient editorial work enabled the authors to present their latest research findings in an open-access, biannual scholarly outlet published by the Faculty of Management Studies, SUSL. The journal is committed to encouraging the publication of new, high-quality, original research papers in the management and social science disciplines across local, Asian, and global contexts.

The second issue of Volume V of the AJMS presents a diverse collection of contemporary research addressing emerging challenges and transformations across management, leadership, digitalisation, finance, and sustainability contexts in Sri Lanka. This issue reflects the journal's continuing commitment to publishing multidisciplinary, high-quality scholarly work that contributes both theoretically and practically to management knowledge and sustainable development discourse.

The issue begins with a study that examines the mediating effect of employee engagement on the relationship between servant leadership and organisational citizenship behaviour among public-sector employees in Sri Lanka. The findings emphasise the importance of cultivating servant leadership practices to enhance employee engagement and extra-role behaviours within public institutions.

The second article explores the strategic journeys of leading Sri Lankan business leaders through narrative analysis and a systematic literature review. By examining leadership experiences across manufacturing, hospitality, service, and export sectors, the study contributes to the growing discourse on indigenous and culturally grounded leadership in emerging economies.

The third paper investigates the influence of behavioural biases, including confirmation bias, disposition bias, regret aversion, and self-control issues, on investment decisions in the Colombo Stock Exchange. The findings highlight the importance of behavioural finance awareness and investor education in improving market efficiency and decision-making.

The fourth article revisits the challenges faced by Sri Lanka's indigenous apparel industry in accessing global markets. Using a qualitative approach, the study reveals institutional inefficiencies, cultural constraints, and policy gaps affecting the sustainability and internationalisation of the handloom sector, while emphasising the importance of preserving indigenous knowledge and rural entrepreneurship.

The final paper examines the impact of digitalisation on enterprise performance in Sri Lanka's ride-hailing industry through a dual-perspective study of drivers and customers associated with PickMe. The findings demonstrate how different stakeholders perceive the value of digital tools and interactions, with important implications for digital platform strategy and service innovation.

Collectively, the papers in this issue make rich empirical and conceptual contributions that address critical contemporary management concerns in emerging-market contexts. We sincerely appreciate the valuable contributions made by authors, reviewers, editorial board members, and readers who continue to support the growth and quality of AJMS. We hope this issue will stimulate further scholarly dialogue and inspire future research across diverse management disciplines.